



ST JUST & PENDEEN NEIGHBOURHOOD PLAN

COMMUNITY ENGAGEMENT STRATEGY



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Updated January 2019

Introduction

This strategy outlines the processes and activities which will be undertaken to inform the development of a Neighbourhood Plan for St Just and Pendeen. It will guide the way in which information is gathered, how it is used to inform the eventual plan and the consideration that will be given to all views whether or not they are eventually included in the plan.

The purpose of the strategy is to support the Neighbourhood Plan Steering group to create a plan that can demonstrate the following:

- The people of St Just and Pendeen have been engaged and consulted throughout the development of the plan ^{[[1]]}_{SEP}
- The plan has been based on meaningful engagement which has reached as many in the local community as possible^{[[1]]}_{SEP}
- The forms of engagement will have been suitable to different audiences, using ways of interacting with people that are appropriate to ensure understanding and informed involvement
- There has been documented evidence of the involvement activities ^{[[1]]}_{SEP}

- All engagement activities have been undertaken with honesty and integrity and with an open mind

The strategy is written in the understanding that Neighbourhood Plans are pro- development, have a statutory function and must be taken into account by planning committees, must be reviewed after five years and will be subject to a referendum of the whole electorate population of the area. These conditions will be taken into account in informing the aims of the strategy.

The Engagement Strategy will:

- Enable targeted activities
- Reduce wasted energy and time
- Ensure that effort and input achieves the outcomes required to meet statutory obligations
- Reduces fatigue and reduced morale in volunteers and the public

The aims of the Community Engagement Strategy

- 1) To engage as many of the community as possible
 - 2) To generate information to inform the Neighbourhood Plan document
 - 3) To engage sufficient people to lead to a representative population voting in the resulting referendum
 - 4) To lead to sufficient agreement about the Neighbourhood Plan to generate a 'YES' vote in a referendum.
 - 5) To create a body of evidence about engagement that will stand up to independent examination
 - 6) To inform the 'Basic Conditions Statement' and the 'Consultation Statement' elements of the submission of the Neighbourhood Plan
- Specifically The Neighbourhood Planning (General) Regulations 2012 states: “(2) *In this regulation “consultation statement” means a document which—*

(a) contains details of the persons and bodies who were consulted about the proposed neighbourhood development plan; *(b) explains how they were consulted;* *(c) summarises the main issues and concerns raised by the persons consulted; and*

(d) describes how these issues and concerns have been considered and, where relevant,

addressed in the proposed neighbourhood development plan.”

Methods

Every relevant opportunity to engage the people of the parish will be used [L] [SEP]

Each event will be designed to suit the likely audience but will have sufficient [L] [SEP] consistency to enable logical analysis. It is recognised that some groups will be hard to reach and proactive methods will be used to engage these members of the population. These will include door to door and very localised events. [L] [SEP]

Accurate records will be made of how the event is planned, advertised and what information was obtained [L] [SEP]

Information will be presented in a way that does not prejudice the interpretation [L] [SEP]

Engagement opportunities will be as practical and enjoyable as possible to maximise [L] [SEP] community involvement.

To date, the events held have used the following methods: [L] [SEP]

- Short presentations to organisations, schools, stakeholders etc
- Public meetings
- Have Your Say drop-in events
- Leaflets [L] [SEP]
- Diagrams and maps [L] [SEP]
- Survey [L] [SEP]
- Website information and social media presence
- Active publicity using local magazines and district publications such as the Outreach magazine. [L] [SEP] In addition, publicity material will be developed to maximise impact of stands and displays at public meetings; all opportunities to respond to local issues will be used; any exhibition that is relevant to the Neighbourhood Plan will be considered and open meetings will be held. [L] [SEP]

Outline time line for Engagement

Activity	Dates
Designation of area	March 2017
NP research	2017
Public meetings in St Just and Pendeen	November 2017 and January 2018
Creation of working groups	Spring 2018
Have Your Say Events	May and June 2018
Have Your Say analysis	Summer 2018
Production of Have Your Say report	Autumn 2018
CEG to research best practice for questionnaire	January – March 2019
BNHEG to decide and submit statements for questionnaire	January – March 2019
CEG draw up questionnaire	April 2019
Questionnaire to be approved and printed	May 2019
Public questionnaire	June 2019
Collation of data from questionnaires	July – August 2019
Questionnaire findings to Steering Group	September 2019
Referendum planning	Autumn 2019
Referendum	2020

Commitments

- The Neighbourhood Plan Engagement group will undertake all forms of engagement in an unbiased, open way
- Communication and outcomes will be available to the public and will be regularly updated
- Information about the population of the St Just Town Council area will be used to inform the methods of communication and engagement
- Engagement will be with all sections of the community and will take into account age, gender, disability, ethnicity, religion or belief, employment status, sexual orientation, social- economic characteristics, interests and expertise and will be made accessible to all
- Different sections of the community will be included where they have an interest or influence on the community even if they will not be able to take part in the referendum due to living outside of the area or by reason of age

Stakeholders

A comprehensive list of stakeholders will form the basis of consultation and is in two parts – Internal including both those who can and those who cannot be involved in the referendum and External including those who may be impacted upon by the Neighbourhood Plan